Proclamation

WHEREAS, RADIO K (KUOM) as the oldest radio station in the state of Minnesota and the oldest licensed, non-commercial broadcast station in the nation, has enriched our community through a century of sharing both the State's and the University's most influential thinkers, innovators and artists through an open exchange of ideas and music since its inception in 1912; and

WHEREAS, RADIO K (KUOM) was one of a handful of pioneer broadcast stations in the country and one of the first to experiment with regular radio transmissions first as 9XT, then WLB, KUOM and finally in 1993 – the pride of the University – Radio K, thereby leading the research and discovery of a major world-wide communication and technological revolution; and

WHEREAS, RADIO K (KUOM) has brought the community together from transmitting Gopher Football scores via Morse Code in 1913 to weather reports in 1921 to augmenting the education of home-bound elementary students during the 1946 polio epidemic with The School of the Air to creating a nationally-recognized training facility for college broadcasters - the station is a resource dedicated to the advancement of teaching and learning in our community; and

WHEREAS, RADIO K (KUOM) was one of the first stations in the state to recognize the diversity within the city of Minneapolis, providing groundbreaking programming dedicated to engaging and learning from the African-American, Native American and Latino populations, while being one of the first stations in the state allowing women to work as radio announcers, advancing our understanding of our neighborhoods and ourselves; and

WHEREAS, Radio K (KUOM) has provided an avenue for music fans to discover new talent through a long-standing commitment to frequently playing local music in their radio rotation and playing host to countless emerging local and touring acts for well-produced in-studio performances; and

WHEREAS, RADIO K (KUOM) has left an indelible mark on the Minnesota media landscape, having in its nexus such icons as: Steve Cannon (WCCO), Ray Christensen (WCCO), Dave Moore (WCCO), Leigh Kaminan (MPR), Bob Potter (MPR), Harry Reasoner (ABC/CBS), Garrison Keillor (MPR), Peter Graves (Actor), Brian Oke (Cities 97), Kevin Cole (REV105/KEXP), Thorn (Cities 97) and Mark Wheat (89.3 The Current) to name a few; and

WHEREAS, the City of Minneapolis is a more vibrant, engaged, informed and rockin' community because of the continued dedication to music, culture and ideas transmitted 24 hours a day, seven days a week, one hundred years and counting;

NOW, THEREFORE, I, R.T. RYBAK, Mayor of the City of Minneapolis, do hereby proclaim September 21, 2012 as:

RADIO K DAY
IN THE CITY OF MINNEAPOLIS

Mayor of Minneapolis